



Here Today Tomorrow

Methods of giving

Check & Credit Card Gifts

A gift in the form of cash, check or credit card represents the simplest, most direct and most popular form of charitable donation. These gifts are fully deductible for up to 50% of a donor's adjusted gross income. Any amount donated in excess of the 50% limit can be carried over and deducted for up to five years.

Pledge Gifts

Pledge gifts can allow you to donate a desired amount over a period of time. You can determine the amount of time you would like to make your donation during and then do so through installments.

Gifts of Securities

Giving securities (individual stocks, bonds, or mutual fund shares) that are worth more than they cost can bring additional tax savings. Gifts of such property are generally deductible from income tax at full current value and no tax is due on any gain, as could be the case in the event of a sale.

Matching Gifts

Does your employer match charitable contributions made to non-profit organizations? Taking advantage of company-sponsored matching gift programs can mean that the impact of your gift will be greatly increased, perhaps even doubled.

Honor or Memorial Gifts

You can honor a friend, a loved one, or even celebrate a special event through an honor donation. A donation in memory of a loved one is a great way to memorialize that individual who lives on through your generosity. Maple Knoll Communities notifies the honoree and/or the family when such a gift has been made.

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Maple Knoll Communities **2010 Annual Fund**



A Tradition of Giving & Sharing...yesterday and today

For 162 years, Maple Knoll Communities has followed a timeless tradition of caring for older adults by providing secure housing and vital support services. The annual fund campaign gives those that support older adults the chance to come together to make a difference in the communities and people we serve. In today's economy, there are many challenges involved in meeting the needs of our elderly. One way Maple Knoll Communities meets those needs is to provide facilities, programs, services and opportunities for older adults so that they may live to their highest potential.

Most of us know what a difference it makes when the help we need is available at the right moment. Those special moments of caring are what build the foundation of friendship and renewed hope for everyone. When you reach out and support our annual fund drive, you give much more than continued care or simple security for our residents. Your gift is your testimony to the dignity and value of our elderly. It is a clear declaration that they're important and that you care. Maple Knoll Communities was here yesterday to serve our older adult population, and we will be here tomorrow to continue to provide the needed resources to older adults.

Maple Knoll Village and The Knolls of Oxford Future Care Fund, Benevolent Care Program

"It is so nice to know that we have the security of the Future Care Fund, it means to world to all of us!"

– Maple Knoll Village resident

For every one of us, there comes a time when we need help. The help we require might be physical, emotional or financial. At Maple Knoll Village and The Knolls of Oxford, there are residents who have unexpectedly come to need our assistance. Changes in personal finances have left some of our elderly facing what could be an uncertain future. Thankfully, Maple Knoll Communities' commitment to lifetime care of our residents is as strong as ever because of the Future Care Fund.

The Future Care Fund, which is our benevolent care program, enables our organization to provide the highest quality care and services to elderly residents who cannot pay for the total cost of the care they require. Our residents have the security of knowing that they will always have a home. Much has changed in the last decades. What has not changed is our mission and commitment to our elderly neighbors and friends. Your support of the Future Care Fund will give our residents the dignity and security they so deserve.

Community Service

"I would be in a nursing home today if it weren't for the Home Delivered Meals program. I could not be living by myself and would have to depend on friends and relatives."

– Member, Sycamore Senior Center

Sycamore Senior Center and Maple Knoll Home Health Services share the same mission- to assist older adults to live their lives with independence and dignity for as long as possible in the environment of their own homes.

Sycamore Senior Center provides transportation and home delivered meals for those our 30 community service area. Members also enjoy wellness activities, lifelong learning programs, home-care, nutrition, volunteer and social services.

Maple Knoll Home Health Services offers assistance to clients to be as independent and healthy as possible by supporting health and wellness at home and by providing the highest quality of medical care and support with compassion and respect for each person.

WMKV 89.3 FM A 24-Hour Radio Companion

WMKV 89.3 FM, unique in the world by its radio format and the fact it's owned by a CCRC, is preparing to celebrate its 15th anniversary. WMKV is the flagship station of the Maple Knoll Communities network, provides a mix of nostalgia, music, and discussion programming serving senior adults and their families. Music ranges from big band standards to pop hits from the 50's and 60's to barbershop. WMKV also offers news programming from the Channel 19 Morning News. Local talk programming covers many areas including computers, antiques, finance, real estate, grand parenting, senior issues, business, and health.

WMKV is a member-supported, public radio station whose mission is to provide nostalgia, news and information to senior adults and their families. We are dedicated to providing Greater Cincinnati popular programs that are not currently offered anywhere else. For many, WMKV offers entertainment and companionship around the clock. We depend on the generosity of our listeners, along with area foundation grants and program sponsors.



Giving Levels

There are many ways you can help us meet the needs of older adults in our community. Please consider providing much needed assistance at one of the levels suggested below.

Circle of Life
\$2,000 or More

Circle of Silver
\$100 To \$999

Circle of Gold
\$1,000 to \$1,999

Circle of Friends
all Other Gifts

Maple Knoll Communities, Inc. mission is to be a growing provider of outstanding facilities and services for the aging within the TriState area which allows those we serve to thrive in a safe, stimulating, and dignified environment. This will be accomplished through the practice of responsible fiscal stewardship.