

annual
2008 APPEAL
MAPLE KNOLL COMMUNITIES

GIVING FOR generations

160 years of service to older adults

One hundred sixty years ago a few forward-thinking community leaders established a home for impoverished older adults in our community. For more than four generations, donors in Southwestern Ohio have supported the original mission to provide secure housing and vital support services to older adults in our community.

Today Maple Knoll Village, The Knolls of Oxford, LifeSphere Home Health Services, Sycamore Senior Center and WMKV 89.3 FM radio carry the mission forward, providing thousands of our older adults with the comforts that they deserve. From the meager beginning that was the Bodmann Home to our beautiful campuses in Cincinnati and Oxford, our Board, staff and volunteers strive to serve our clients with the dignity our founders intended.

Your gift is important! As we celebrate our 160th Anniversary in 2008, remember that we are all, Giving for Generations!



FUTURE CARE FUND benevolent care program

"Having the future care fund allows our friends to stay in their homes and near their friends. We know how important it is."
– Maple Knoll Village resident

As nonprofit Continuing Care Retirement Communities, Maple Knoll Village and The Knolls of Oxford provide a safe home and many conveniences to our residents, with a special promise: if any resident who comes to live with us is no longer able to provide for their own care, we pledge to keep them in a safe, comfortable home for the rest of their lives.

That simple, direct promise is the essence of the Future Care Fund. Over the fund's existence, we have provided more than \$21 Million in benevolent care support. The Future Care Fund is the answer to residents of Maple Knoll Village and The Knolls of Oxford who are experiencing monetary problems and need assistance. The fund makes us one of those unique retirement communities supporting older adults at a critical time in their lives. The Future Care Fund also is important to residents family members who can rest assured that their loved one is provided the best care available.

Contributing to the Future Care Fund has become a tradition which helps us cover the majority of the cost of our benevolent care program. Residents, their families, volunteers and donors from surrounding communities have all recognized the fund's importance and sustain it through their gifts.

COMMUNITY service division

"They do so much for me. I can get a ride to the doctor, even get Meals-on-Wheels delivered to my home. My family is happy that I have all these friends I can count on, even a Registered Nurse who visits me at home. I can keep on living in this house that I love so much." – Member, Sycamore Senior Center

The Sycamore Senior Center, Maple Knoll Senior Services and LifeSphere Home Health Services divisions share the same mission – to assist older adults to live their lives with independence and dignity for as long as possible in the environment of their own homes.

While our founders may not have envisioned it, we reach out to thousands of people in thirty neighborhoods every year. Community Services at Maple Knoll, The Knolls and Sycamore Senior Center is an important extension of our mission.

At Sycamore Senior Center, more than 3,500 members enjoy in-center programs including educational programming, health screenings, exercise and wellness, art classes travel, social gatherings and activities, hot lunches, and volunteer opportunities.

Outreach services are provided through the Sycamore Senior Center include:

- Meals-On-Wheels
- Counseling assistance with insurance and Medicare forms
- Transportation to the senior center as well as to doctor appointments, therapy visits and grocery shopping all on a wheelchair accessible van

LifeSphere Home Health Services specializes in supporting health and wellness for older adults in the comfort of home. Staffed and managed by a dedicated group of RN's (Registered Nurses), services include:

- Skilled, experienced RN's to provide and coordinate home health care
- Professional team of Physical Therapists, Occupational Therapists and Speech Therapists to support rehabilitation in the home
- Personal Care services and links to Community Services

Each of these service areas provides older adults with choices that allow them to remain active and living in their own homes - preserving their independence for longer periods of time.

LifeSphere's HUD residences include three locations in Greater Cincinnati: Corbly Trace in Anderson Township, Mt. View Terrace in Reading and The Meadows (located on the Maple Knoll Village campus) in Springdale. As the management company for our HUD residences, we are able to provide quality, affordable housing to a wide spectrum of older adults in our communities. This important part of our mission would have impressed our founders.

Your gift in support of Community Services will allow us to continue this vital outreach for our neighbors in need of a little help.

WMKV 89.3 FM radio station

The generation whom we care for now witnessed the popularity of the radio. From Fireside Chats to The King's Men, radio broadcasts were an important means of entertainment and news. It is fitting that we are the home to WMKV, 89.3 FM, a station devoted to old time radio!

When the first live show was broadcast in 1995, volunteers were guiding the station. As the station's audience grew, so did their demands for more shows, news and broadcasts, often harkening back to the old style of broadcasting.

Today, WMKV is one of the most unique member supported radio stations in the nation. It was founded by and for older adults and continues to promote the interests of their loyal audiences.

The station boasts 400 watts of power and can now even be heard worldwide via the internet. Often callers or e-mailers reach us from remote places to express their gratitude to us for preserving "the way radio was meant to be."

Your support of the station is an important way to ensure that we stay on the air, continuing to broadcast those shows that are important to you.